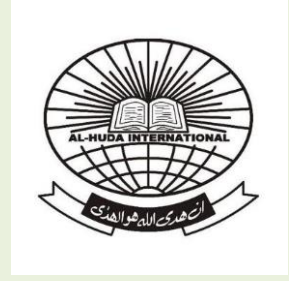


AL-HUDA International Welfare Foundation



Report Ramadan Ration Project 2022

قرآن و سنت کی تعلیم اور خدمت خلق کے لیے کوشاں

رمضان راشن پروگرام 2022

انٹرنیشنل ویلفیئر فاؤنڈیشن

7 اے کے بروہی روڈ H-11/4 اسلام آباد پاکستان | +92 51-4866125-9
info@alhudapk.com | www.alhudapk.com | www.farhathashmi.com

7-A.K.Brohi Road, H-11/4, Islamabad, Pakistan
Telephone +92 51-4866125-9
info@alhudapk.com
<https://www.alhudapk.com/>
<https://www.farhathashmi.com/>

Social Welfare Department (SWD)

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Acknowledgement

The month of Ramadan is the month of earning good deeds. In this month, Almighty Allah bestows special blessings on His servants. This is a month of mutual sympathy and grief. The Prophet (peace and blessings of Allah be upon him) said: “Whoever relieves a believer’s distress of the distressful aspects of this world, Allah will rescue him from a difficulty of the difficulties of the Hereafter... (Muslim)

By the grace of Almighty Allah, He has given us the opportunity for goodness and kindness with His creatures. May Almighty Allah accept the contribution of all donors and all team members who involved executing this project with sincerity and good deeds. Aameen.

During this Ramadan 2022, in the first phase distribution, the Al-Huda International Welfare Foundation made efforts by providing 6,858 ration support for 6,858 families of overall Pakistan, and 1,000 more as 2nd phase to Karachi-region was provided. In third phase 1,000 more bags were distributed by Karachi Region by own support. Cash of **Rs. 4,000/-** was given to 76 deserving employees (male and female) of Al-huda too. By the Grace of Almighty Allah, the distribution of **8,934** rations bags has been completed smoothly and successfully.

We are very grateful to all the philanthropists/donors who financially supported and cooperated with Al-Huda to enable us to provide ration to the deserving people. The Board of Directors and Senior Management have placed their full trust on us, for which we are extremely grateful to them. Our Head Office Islamabad team, all Regional Offices and Branches in which Social Welfare Department, Finance Department, Procurement Department, , Publication Department, Admin Department and Academic Department played their full role and worked tirelessly specially in Ramadan days to complete this project, for which we are grateful and thankful to all team members. We are also very grateful to all the area coordinators, class in-charges and volunteers who have contributed their time and support in all respects i.e. offloading ration bags in odd timing, ensured security of bags and proper distribution according to the given protocols. We are also thankful to Madina Cash & Carry (MCC) for delivering the items on time and providing items as per approved quality, quantity and weight. We appreciate the efforts of transporters who delivered the material at the destination properly and safely with complete quantity. We cannot forget to pay thanks to all laborers who supported us in loading and offloading ration bags.

Once again, we are thankful to all donors, philanthropists, well-wishers, volunteers and workers. May Almighty Allah accept the efforts of all team members who contributed in the shape of money & time. Aameen.

Naeema Mawaz

Director

Social Welfare Department

Al-Huda International Welfare Foundation-Islamabad.

Need Assessment

The poor people in Ramadan face lots of difficulties in getting the food items for the month of Ramadan, because of unemployment, inflation, and poverty. Therefore, to help such people, the Social Welfare Department Al-Huda Intr. Islamabad distributes Ramadan ration packages among them. Such people exist all over Pakistan, so to help them as much as possible the regional coordinators announce about the provision of Ramadan rations, then the people of different regions approach the regional office and local responsible persons for the receiving of Ramadan rations package. The regional coordinators and teams of the social welfare department of different areas identify the poor people, widows, orphans, disable persons, and other eligible people and make a proper list of them for providing them the ration bags.

Financial Feasibility & Funds Generation

The fund was generated through a campaign on different mediums of social media, websites, and social contacts. For the purpose of funds collection, a brochure was designed in which details of per family package and the amount of per package was given in detail. The brochure was then sent to donors, philanthropist, and common people, so that they could sponsor the packages to be distributed. The senior management team of Al-Huda had a great contribution in collection of funds. Furthermore, some people themselves had shown willingness in provision of funds the Ramadan ration project.

Procurement Process:

The Social Welfare Department exercise to collect the requirement from the Al-Huda Regional Office and Branch and then submit the proposal with detailed information i.e. list of items with required quantity/weight, locations of distribution points with number of allocated beneficiaries and estimated budget to the BOD for approval. The Board Members review the proposal and approve the proposal after giving the valuable input.

After the approval from the BOD, the Social Welfare Department submit the requisition to the Procurement Department with complete information for further necessary procurement process. The Procurement Department immediately issue Request for Quotations (RFQ) to different vendors for collection of quotation. For the Ramadan Ration Project 2022, quotations were received from several different vendors and finally, the purchase committee finalized M/s Madina Cash & Carry (MCC) after analyses of comparative statement and quality of items.

Purchase Committee for Ramadan Ration Project 2022.

A purchase committee consisting on 5 members was formed with following members for the Ramadan Ration Project 2022.

- | | |
|--------------------------|------------------------------------|
| 1. Mr. Asghar Mughal | Director Procurement |
| 2. Ms. Naeema Mawaz | Director Social Welfare (Services) |
| 3. Ms. Qurat Ul Ain Khan | Deputy Director SWD |
| 4. Mr. Ammad Khan | Internal Auditor |
| 5. Ms. Arfa Batool | Member |

While packing and delivery ration packets, the purchase committee visited the warehouse along-with internal auditor and checked the quality and weight according to the sample and commitment of MCC. All the items provided by the MCC were found satisfactory; hence, the purchase committee approved the items.



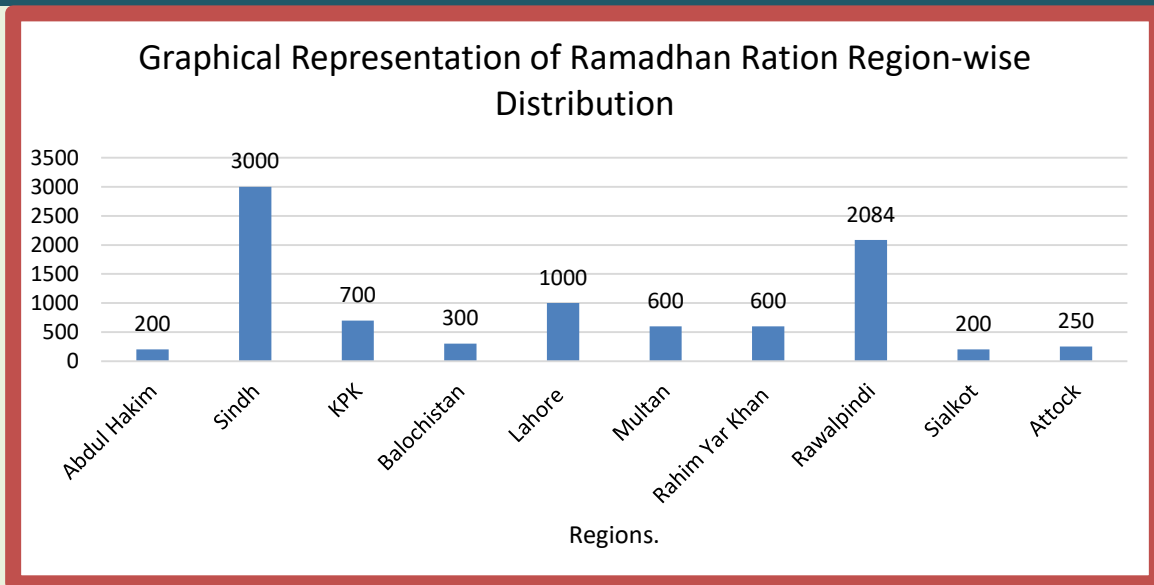
By the Grace of Almighty Allah, the committee members fulfilled their responsibility in an efficient manner.

Delivery of rations from Warehouse to Distribution Points:

In the 1st phase, the total 6,858 (Six Thousand Eight Hundred Fifty Eight) ration bags were delivered from MCC warehouse to all distribution Points. The region wise table is as under. In 2nd phase, further 1,000 (One Thousand) ration bags were provided to Karachi region via same process. The remaining 1,000 were bought from Metro and Murshid on local base by Karachi region.



Region Wise Allocation of Ramadan Ration Packages:



Sr. No	Region	Ration Bags Allocated
1	Abdul Hakeem	200
2	Sindh	3000
3	KPK	700
4	Baluchistan	300
5	Lahore	1000
6	Multan	600
7	Rahim Yar Khan	600
8	Rawalpindi	2084
9	Sialkot	200
10	Attock	250
Grand Total		8,934

Distribution of Rations:

The area coordinator, class in-charge and volunteer took full responsibility for the distribution of rations and, thankfully, handled it very well. All the area coordinators, class in- charges and volunteers strictly followed the instructions given to them and distributed Ramadan Rations in their respective areas as per the instructions given by the management. Al- Huda banner was placed at appropriate area, tokens were distributed to the beneficiaries before distribution of emergency rations, filled receiving sheet correctly, and volunteer jacket, gloves and mask were used. The teams also managed crowd keeping proper distance in lines of beneficiaries.

Region/phase-Wise Distribution:

- **Phase-I:** in this phase a total of **6,858 ration** bags were distributed among eligible families of the regions.
- **Phase-II** in extension to Karachi Region, **1,000** further bags have been given.
- **Phase-III** further **1,000** more ration bags were distributed by Karachi region.
- **Phase-IV** in the phase IV **Rs. 4,000** were given to 76 deserving employees (Male Female) of the Al-huda.
- The total Expenses of Iftar are **508,880/-**

Mode of Distribution and Financial Brief:

Ramadan Ration-Phase I, II, III, IV and Iftar Expenses

Phase	No. of bags	Amount per bag	No of families	No of Individuals	Total amount
Phase-I	6,858	4,698/-	6,858	41,148	32,218,884/-
Phase-II	1,000	4,698/-	1,000	6,000	4,698,000/-
Phase-III	950	4,526/-	950	5,700	4,299,700/-
//	50	4,662/-	50	300	233,100/-
Phase-IV	76 (Alhuda Staff Members)	4,000/- (Cash)	76	456	304,000/-
Iftar Expenses					508,880/-
Grand Total	8,934		8,934	53,604	42,262,564/-

Year – Wise Ramadan Ration Package Distribution

Ramadan Ration (2017-2022)

2017	2018	2019	2020	2021	2022
9152	9,198	11,080	11,080	7,402	8,934

Visual Highlights of Ramadhan Ration Distribution in All Regions

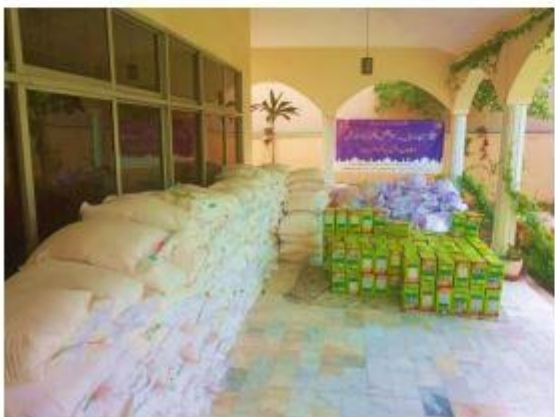
1. Lahore Region



2. KPK

Ramadan Ration

Kohat+DI Khan+Swat+Shangla+Dir+Mardan+Peshawar+Nowshera



3. Baluchistan



4. Attock Region



5. Multan Region



6. Sindh Karachi Region



7. Rahim Yar Khan Region



8. Sialkot Region



9. Rawalpindi Region

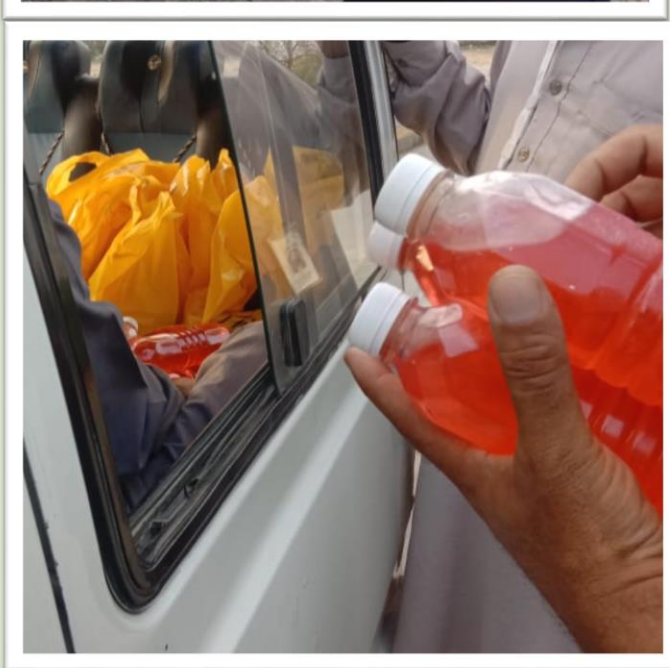




10. Rahimyar Khan



Tamm'ul Miskeen



Beneficiaries Feedback:

By the Grace of Almighty Allah, the beneficiaries were too much satisfied from the quality, quantity and its weight of the items. They just advised for the addition of, dates packet and Noras/Rooh Afza Sharbat.

Strengths, Recommendations & Challenges observed while executing the project:

By the Grace of Almighty Allah, this project is completed successfully due to the commitment and great efforts shown at all levels. Some strengths and recommendations were observed while executing the project as mentioned under.

a) **Strengths:-**

- Quality of food items were found satisfactory.
- Quantity & weight were found satisfactory.
- The services of transporters were found satisfactory.
- Rout plan of transporters was efficiently prepared
- Found good team coordination.
- Distribution in-charges (i.e. class/branch in-charges) of all distribution points demonstrated full responsibility and distributed ration according to the given instructions.
- Beneficiaries' token generated by Sindh Region was found very supportive for proper management of distribution which may be replicated at all regions.
- Pictures are captured as per given instructions and received from all distribution points.

b) **Challenges of the Project:-**

- Collection of receiving sheets
- Keeping Teams on The Same Page
- Orientation of the projects implementation processes
- Finding as per targets
- Understanding of process by the team
- Monitoring of the project activities

c) **Recommendations:-**

- Need further improvement for close coordination with field team and planning in all respects.
- Monitoring mechanism should be developed.
- Letters of appreciation should be sent to all team members and volunteers for their encouragement.
- A proper & formal training for staff may be organized on project management.
- Extra pictures, face pictures & close pictures should be discouraged. The pictures should be captured for activity presentable only.
- Beneficiaries should be identified well in advance before the distribution. The list/receiving sheets must be computerized and proper token should be prepared.
- Ration distribution activity should be completed well before Ramadan.

تَقَبَّلَ اللَّهُ مِنَّا وَمِنْكُمْ

“Taqabbal Allahu minna wa minkum”

May Allah accept (good deeds) from us and from you.